



Press Release

Aria Marketing Moves to New Headquarters in Newton, Massachusetts

Custom-Designed, Open Floor Plan Promotes Collaborative Work Environment to Retain and Attract Top Talent; Larger Workspace Will Support Company Growth

Newton, MA – October 22, 2014 – [Aria Marketing](#), a leading integrated healthcare public relations and marketing communications agency, announced today that it has moved into its newly built headquarters in Newton, Massachusetts. Located just eight miles west of Boston, the new 4,000 square foot office space was designed to foster a collaborative environment and support the company’s continued growth with a larger workspace. In this new space, Aria will continue its efforts in looking to retain and attract top talent.

The new office, located in a converted mill building near the historic Charles River, features exposed brick, piping and wood columns for a modern, industrial look. The open floor plan and multiple meeting rooms were designed based on employee workflow to enhance overall efficiency and performance. Aria partnered with the architect firm, [Sasaski Associates](#), and building contractor [Votze Butler Associates](#) on the project.

“With the growth Aria has seen over the past couple years, it was time to move into an office that would support hiring plans while simultaneously reflecting our sense of creativity and collaboration,” said Scott Collins, President, Aria Marketing. “We hope this new, creative workspace inspires our employees and leads to greater job satisfaction and an exceptional company culture.”

Aria Marketing is now located at 73B Chapel Street in Newton, MA.

About Aria Marketing

Founded in 1999, Aria Marketing is an integrated, healthcare communications agency providing unmatched industry and strategy expertise, thought leadership-driven PR, compelling creative and superior client service. Aria earned its reputation as healthcare’s leading thought leadership agency from working with some of the biggest, sharpest and most innovative healthcare organizations, from pre-angel start-ups to Fortune 20 companies. Its services include: strategic planning, branding and positioning services; public relations; social media; and creative services.

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